

Reser's Fine Foods

Filled their facility with direct hires & saved \$100K+ doing it



STAFFING NEEDS

400+ headcount production facility in Hillsboro, Oregon

10% increase in both skilled and unskilled labor force during peak months

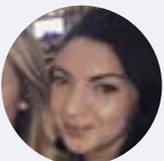
Roles to fill include Mixer, Machine Operator, Distribution Associate, and QA Technician.

THE WORKSTEP IMPACT

15 direct hires placed per month at outset of the partnership

\$1,000+ saved per WorkStep placement

12% better retention of WorkStep placements compared to direct hires from other sources



“Working with Workstep has made our recruiting process more simple and streamlined. The candidates are pre-screened and well suited for the positions we have open. This has decreased our reliance on temp agencies and decreased our recruiting costs.”

Nika Altotsky - Human Resources at Reser's

A Leader in Food Production

Reser's makes a variety of sides, salads, 'slaws, desserts and comfort food classics. As a third-generation family company, Reser's employs more than 3,000 people at nearly 20 facilities in the United States and Mexico. The company works as one big family in order to create easy, delicious snacks and meals.

At the Reser's facility in Hillsboro, which produces many of their flagship products, Reser's employs over 400 members of the local community in roles like Mixer, Machine Operator, Distribution Associate, and QA Technician.

Engaging with WorkStep

After a Friday afternoon kickoff meeting where Reser's HR walked the WorkStep team through the details of each role and a tour of the facility, WorkStep generated qualified candidate interest from their network over the weekend. By Monday, there were 10 vetted & approved matches scheduled into open interview slots.

Over time, to accommodate ongoing needs, the engagement has streamlined to the point where Reser's holds consistent interview blocks for WorkStep candidates on a weekly

"The process was really easy. I filled out an application quickly, set up my interview via text message, went in that week and got the job... I really enjoy it at Reser's. I work a lot closer to home and the atmosphere in general is like nowhere I've ever worked. The facility, people, and personalities are all great!"



Cody Brooks

Hired June 20, 2017

basis. These interview slots are then automatically filled with interested & screened applicants from the WorkStep network.

Future Plans

Moving forward, given the success of the Reser's-WorkStep partnership to date, there are plans to continue to deepen the relationship in Hillsboro, as WorkStep takes on responsibility for even more roles, including specialized position like Production Scheduler & Purchasing Assistant. They are also looking to broaden the partnership to other Reser's facilities.